

Booking Holdings Reports Financial Results for 3rd Quarter 2023

NORWALK, CT – November 2, 2023. . . Booking Holdings Inc. (NASDAQ: BKNG) (the "Company," "we," "our," or "us") today reported its third quarter 2023 financial results:

- Gross travel bookings, which refers to the total dollar value, generally inclusive of taxes and fees, of all travel services booked by our customers, net of cancellations, were \$39.8 billion, an increase of 24% from the prior-year quarter (approximately a 21% increase on a constant-currency basis).
- Room nights booked increased 15% from the prior-year quarter.
- Total revenues were \$7.3 billion, an increase of 21% from the prior-year quarter (approximately an 18% increase on a constant-currency basis).
- Net income was \$2.5 billion, an increase of 51% from the prior-year quarter.
- Net income per diluted common share was \$69.80, an increase of 66% from the prior-year quarter.
- Non-GAAP net income was \$2.6 billion, an increase of 24% from the prior-year quarter.
- Non-GAAP net income per diluted common share was \$72.32, an increase of 36% from the prior-year quarter.
- Adjusted EBITDA was \$3.3 billion, an increase of 24% from the prior-year quarter.

The section below under the heading "*Non-GAAP Financial Measures*" provides definitions and information about the use of non-GAAP financial measures in this press release, and the attached financial and statistical supplement reconciles non-GAAP financial results with Booking Holdings' financial results under GAAP.

"We are pleased to report record quarterly room nights, gross bookings, revenue, and net income driven by a strong summer travel season," said Glenn Fogel, Chief Executive Officer of Booking Holdings. "We are encouraged by the resilience of leisure travel demand, and we remain focused on executing against our key strategic priorities, which helps position our business well for the long term."

Non-GAAP Financial Measures

The Unaudited Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") and include all normal and recurring adjustments that management of the Company considers necessary for a fair presentation of its financial position and operating results.

To supplement the Unaudited Consolidated Financial Statements, the Company uses the following non-GAAP financial measures: adjusted EBITDA, non-GAAP net income (loss), non-GAAP net income (loss) per diluted common share and free cash flow (net cash provided by (used in) operating activities less capital expenditures). The presentation of non-GAAP financial information should not be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP.

The Company uses non-GAAP financial measures for financial and operational decision-making and as a basis to evaluate performance and set targets for employee compensation programs. The Company believes that these non-GAAP financial measures are useful for analysts and investors to evaluate the Company's ongoing operating performance because they facilitate comparison of the Company's results for the current period and projected next-period results to those of prior periods and to those of its competitors (though other companies may calculate similar non-GAAP financial measures differently from those calculated by the Company). These non-GAAP financial measures, in particular adjusted EBITDA, non-GAAP net income (loss) and free cash flow, are not intended to represent funds available for Booking Holdings' discretionary use and are not intended to represent or to be used as a substitute for operating income (loss), net income (loss) or net cash provided by (used in) operating activities as measured under GAAP. The items excluded from these non-GAAP measures, but included in the calculation of their closest GAAP equivalent, are significant components of the Company's consolidated statements of operations and cash flows and must be considered in performing a comprehensive assessment of overall financial performance.

Non-GAAP net income (loss) is net income (loss) with the following adjustments:

- excludes accruals related to settlements of certain indirect tax matters,
- excludes the termination fee related to an acquisition agreement,
- excludes significant losses on assets classified as held for sale,
- excludes significant gains and losses on sale and leaseback transactions,
- excludes gains and losses on equity securities with readily determinable fair values,
- excludes the impact, if any, of significant gains and losses on the sale of and impairment and credit losses
 on investments in available-for-sale debt securities and significant gains and losses on the sale of and
 impairment and other valuation adjustments on investments in equity securities without readily
 determinable fair values.
- excludes foreign currency transaction gains and losses on the remeasurement of Euro-denominated debt and accrued interest that are not designated as hedging instruments for accounting purposes and debtrelated foreign currency derivative instruments used as economic hedges,
- excludes amortization expense of intangible assets,
- excludes interest received on tax payments refunded pursuant to settlement with authorities,
- excludes the impact of net unrecognized tax benefits related to certain income tax matters, and
- the income tax impact of the non-GAAP adjustments mentioned above and changes in tax estimates, as applicable.

In addition to the adjustments listed above regarding non-GAAP net income (loss), adjusted EBITDA excludes depreciation expense, interest expense, and to the extent not included in the adjustments listed above, interest and dividend income, and income tax expense (benefit). In the event the Company reports a GAAP net income but a non-GAAP net loss, dilutive shares that are included in the GAAP weighted-average number of diluted common shares outstanding are excluded from the non-GAAP weighted-average number of diluted common shares outstanding. In the event the Company reports a GAAP net loss but a non-GAAP net income, anti-dilutive shares that are excluded from the GAAP weighted-average number of diluted common shares outstanding are included in the non-GAAP weighted-average number of diluted common shares outstanding.

We evaluate certain operating and financial measures on both an as-reported and constant-currency basis. We calculate constant currency by converting our current-year period results for transactions recorded in currencies

other than U.S. Dollars using the corresponding prior-year period monthly average exchange rates rather than the current-year period monthly average exchange rates.

The attached financial and statistical supplement includes reconciliations of our financial results under GAAP to non-GAAP financial information for the three and nine months ended September 30, 2023 and 2022. We are not able to provide a reconciliation between forward-looking adjusted EBITDA and GAAP net income (loss) because we cannot predict certain components of such reconciliation without unreasonable effort as they arise from events in future periods.

Information About Forward-Looking Statements

This press release contains forward-looking statements, which reflect the views of the Company's management regarding current expectations based on currently available information about future events. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties, such as: adverse changes in market conditions for travel services; the effects of competition; the Company's ability to manage growth and expand; the adverse impact of the COVID-19 pandemic; adverse changes in relationships with third parties on which the Company depends; success of the Company's marketing efforts; rapid technological and other market changes; the Company's ability to attract and retain qualified personnel; changes in the presentation of travel search results and the auctions for search placement; impacts of impairments and changes in accounting estimates; and other business and industry changes. Other risks and uncertainties relate to cyberattacks and information security; tax, legal, and regulatory risks; the Company's facilitation of payments; foreign currency exchange rates; financial risks relating to the Company's debt levels and stock price volatility; and the success of the Company's investments and acquisition strategy. For a detailed discussion of these and other risk factors that could cause the Company's actual results to differ materially from those described in the forward-looking statements included in this press release, refer to the Company's most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission and any subsequently filed Quarterly Reports on Form 10-Q. Unless required by law, the Company undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

We will be posting our prepared remarks to the Booking Holdings investor relations website after the conclusion of the earnings call.

About Booking Holdings Inc.

Booking Holdings (NASDAQ: BKNG) is the world's leading provider of online travel and related services, provided to consumers and local partners in more than 220 countries and territories through six primary consumerfacing brands: Booking.com, Priceline, Agoda, Rentalcars.com, KAYAK and OpenTable. The mission of Booking Holdings is to make it easier for everyone to experience the world. For more information, visit BookingHoldings.com and follow us on X (formerly known as Twitter) @BookingHoldings.

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#BKNG Earnings

Booking Holdings Inc. CONSOLIDATED BALANCE SHEETS (In millions, except share and per share data)

	Sep	tember 30, 2023	December 31, 2022		
	(U	(naudited)			
ASSETS	`	,			
Current assets:					
Cash and cash equivalents	\$	13,294	\$	12,221	
Short-term investments (Available-for-sale debt securities: Amortized cost of \$632 and \$176, respectively)		624		175	
Accounts receivable, net (Allowance for expected credit losses of \$116 and \$117, respectively)		3,447		2,229	
Prepaid expenses, net		680		477	
Other current assets		434		696	
Total current assets		18,479		15,798	
Property and equipment, net		733		669	
Operating lease assets		643		645	
Intangible assets, net		1,660		1,829	
Goodwill		2,804		2,807	
Long-term investments (Includes available-for-sale debt securities: Amortized cost of \$576 at December 31, 2022)		420		2,789	
Other assets, net		896		824	
Total assets	\$	25,635	\$	25,361	
LIABILITIES AND STOCKHOLDERS' (DEFICIT) EQUITY Current liabilities:					
Accounts payable	\$	3,020	\$	2,507	
Accrued expenses and other current liabilities		4,182		3,244	
Deferred merchant bookings		3,717		2,223	
Short-term debt		1,913		500	
Total current liabilities		12,832		8,474	
Deferred income taxes		350		685	
Operating lease liabilities		547		552	
Long-term U.S. transition tax liability		515		711	
Other long-term liabilities		160		172	
Long-term debt		11,856		11,985	
Total liabilities		26,260		22,579	
Commitments and contingencies					
Stockholders' (deficit) equity:					
Common stock, \$0.008 par value, Authorized shares: 1,000,000,000 Issued shares: 64,032,162 and 63,780,528, respectively		_		_	
Treasury stock: 28,843,826 and 25,917,558 shares, respectively		(38,944)		(30,983)	
Additional paid-in capital		6,996		6,491	
Retained earnings		31,608		27,541	
Accumulated other comprehensive loss		(285)		(267)	
Total stockholders' (deficit) equity		(625)		2,782	
Total liabilities and stockholders' (deficit) equity	\$	25,635	\$	25,361	

Booking Holdings Inc. UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS (In millions, except share and per share data)

	Three Months Ended September 30,				Ended 30,			
		2023		2022		2023		2022
Merchant revenues	\$	3,945	\$	2,614	\$	8,467	\$	5,413
Agency revenues		3,135		3,203		7,346		6,954
Advertising and other revenues		261		235		768		674
Total revenues		7,341		6,052		16,581		13,041
Operating expenses:								
Marketing expenses		2,022		1,795		5,340		4,679
Sales and other expenses		723		540		1,931		1,344
Personnel, including stock-based compensation of \$128, \$101, \$369, and \$302, respectively		788		636		2,262		1,867
General and administrative		387		262		980		627
Information technology		187		129		468		400
Depreciation and amortization		129		109		370		327
Restructuring, disposal, and other exit activities		2		(2)		4		40
Total operating expenses		4,238		3,469		11,355		9,284
Operating income		3,103		2,583		5,226		3,757
Interest expense		(254)		(102)		(689)		(246)
Other income (expense), net		300		(305)		533		(1,040)
Income before income taxes		3,149		2,176		5,070		2,471
Income tax expense		638		510		1,003		648
Net income	\$	2,511	\$	1,666	\$	4,067	\$	1,823
Net income applicable to common stockholders per basic common share	\$	70.62	\$	42.10	\$	111.09	\$	45.20
Weighted-average number of basic common shares outstanding (in 000's)		35,570		39,564		36,615		40,326
Net income applicable to common stockholders per diluted common share	\$	69.80	\$	41.98	\$	110.02	\$	45.00
Weighted-average number of diluted common shares outstanding (in $000\mbox{'s}$)		35,987		39,671		36,971		40,504

Booking Holdings Inc. UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOWS (In millions)

		Nine Mon Septem			
	-	2023	2022		
OPERATING ACTIVITIES:					
Net income	\$	4,067	\$ 1,823		
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation and amortization		370	327		
Provision for expected credit losses and chargebacks		224	179		
Deferred income tax benefit		(409)	(246)		
Net losses on equity securities		151	1,142		
Stock-based compensation expense and other stock-based payments		369	302		
Operating lease amortization		120	117		
Unrealized foreign currency transaction gains related to Euro-denominated debt		(2)	(70)		
Other		3	40		
Changes in assets and liabilities:					
Accounts receivable		(1,506)	(1,358)		
Prepaid expenses and other current assets		96	(424)		
Deferred merchant bookings and other current liabilities		2,644	3,591		
Long-term assets and liabilities		(129)	 (1,042)		
Net cash provided by operating activities		5,998	 4,381		
INVESTING ACTIVITIES:					
Purchase of investments		(12)	(751)		
Proceeds from sale and maturity of investments		1,785	30		
Additions to property and equipment		(251)	(293)		
Other investing activities		3	(14)		
Net cash provided by (used in) investing activities		1,525	(1,028)		
FINANCING ACTIVITIES:					
Proceeds from the issuance of long-term debt		1,893			
Payment on maturity of debt		(500)	(1,102)		
Payments for repurchase of common stock		(7,889)	(4,278)		
Proceeds from exercise of stock options		122	7		
Other financing activities		(45)	(3)		
Net cash used in financing activities		(6,419)	(5,376)		
Effect of exchange rate changes on cash and cash equivalents and restricted cash and		(, ,	())		
cash equivalents		(29)	(83)		
Net increase (decrease) in cash and cash equivalents and restricted cash and cash equivalents		1,075	(2,106)		
Total cash and cash equivalents and restricted cash and cash equivalents, beginning of		1,073	(2,100)		
period		12,251	 11,152		
Total cash and cash equivalents and restricted cash and cash equivalents, end of period	\$	13,326	\$ 9,046		
SUPPLEMENTAL CASH FLOW INFORMATION:					
Cash paid during the period for income taxes	\$	1,573	\$ 501		
Cash paid during the period for interest	\$	557	\$ 240		

Booking Holdings Inc. UNAUDITED RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL INFORMATION (In millions, except share and per share data) (1)

	RECONCILIATION OF NET INCOME TO ADJUSTED EBITDA		Three Months Ended September 30,				Nine Months Ended September 30,			
			2023		2022		2023		2022	
	Net income	\$	2,511	\$	1,666	\$	4,067	\$	1,823	
(a)	Accruals related to settlements of indirect tax matters		_		_		62			
(b)	Termination fee related to an acquisition agreement		90				90			
(c)	Depreciation and amortization		129		109		370		327	
(d)	Loss on assets classified as held for sale								36	
(c)	Interest and dividend income		(289)		(61)		(783)		(88)	
(c)	Interest expense		254		102		689		246	
(e)	Net (gains) losses on equity securities		(16)		336		151		1,142	
(f)	Foreign currency transaction gains on the remeasurement of certain Euro-denominated debt and accrued interest and debt-related foreign currency derivative instruments		(36)		(2)		(2)		(80)	
(c)	Income tax expense		638		510		1,003		648	
	Adjusted EBITDA	\$	3,284	\$	2,658	\$	5,648	\$	4,054	
	Net income as a % of Total Revenues		34.2 %		27.5 %		24.5 %		14.0 %	
	Adjusted EBITDA as a % of Total Revenues		44.7 %		43.9 %		34.1 %		31.1 %	
SHA	ARE		Septem 2023	ber	2022	_	Septem 2023	ber	30, 2022	
	Net income	\$	2,511	\$	1,666	\$	4,067	\$	1,823	
(a)	Accruals related to settlements of indirect tax matters		_		_		62		_	
(b)	Termination fee related to an acquisition agreement		90				90		_	
(d)	Loss on assets classified as held for sale		_		_		_		36	
(e)	Net (gains) losses on equity securities		(16)		336		151		1,142	
(f)	Foreign currency transaction gains on the remeasurement of certain Euro-denominated debt and accrued interest and debt-related foreign currency derivative instruments		(36)		(2)		(2)		(80)	
(g)	Amortization of intangible assets		55		55		166		167	
(h)	Interest received on refunded tax payments		_		_		(31)			
(i)										
	Net unrecognized tax benefits related to French income tax matters		_		125		_		125	
(j)			(4)		125 (76)		<u>(71)</u>		125 (173)	
(j)	matters	\$	(4) 2,602	\$		\$	(71) 4,433	\$		
(j)	matters Tax impact of Non-GAAP adjustments Non-GAAP Net income GAAP and Non-GAAP weighted-average number of diluted common shares outstanding (in 000's)	\$		\$	(76)	\$		\$	(173)	
(j)	matters Tax impact of Non-GAAP adjustments Non-GAAP Net income GAAP and Non-GAAP weighted-average number of diluted	\$	2,602	\$	(76) 2,104	\$	4,433	\$	(173) 3,041	

RECONCILIATION OF NET CASH PROVIDED BY OPERATING ACTIVITIES TO FREE CASH FLOW	Nine Mon Septem	
	2023	2022
Net cash provided by operating activities	\$ 5,998	\$ 4,381
(k) Additions to property and equipment	(251)	(293)
Free cash flow	\$ 5,746	\$ 4,089
Net cash provided by operating activities as a % of Total Revenues	36.2 %	33.6 %
Free cash flow as a % of Total Revenues	34.7 %	31.4 %

⁽¹⁾ Amounts may not total due to rounding.

Notes:

- (a) Accruals related to settlements of certain indirect tax matters are recorded in General and administrative expenses and excluded from Net income to calculate Non-GAAP Net income and Adjusted EBITDA.
- (b) Termination fee related to the acquisition agreement for the Etraveli Group is recorded in General and administrative expenses and excluded from Net income to calculate Non-GAAP Net income and Adjusted EBITDA.
- (c) Amounts are excluded from Net income to calculate Adjusted EBITDA.
- (d) Loss on assets classified as held for sale is recorded in Restructuring, disposal, and other exit activities and excluded from Net income to calculate Non-GAAP Net income and Adjusted EBITDA.
- (e) Net (gains) losses on equity securities with readily determinable fair values and impairments of investments in equity securities are recorded in Other income (expense), net and excluded from Net income to calculate Non-GAAP Net income and Adjusted EBITDA.
- (f) Foreign currency transaction gains on the remeasurement of Euro-denominated debt and accrued interest that are not designated as hedging instruments for accounting purposes and debt-related foreign currency derivative instruments used as economic hedges are recorded in Other income (expense), net and excluded from Net income to calculate Non-GAAP Net income and Adjusted EBITDA.
- (g) Amortization of intangible assets is recorded in Depreciation and amortization expenses and excluded from Net income to calculate Non-GAAP Net income.
- (h) Interest received on tax payments refunded pursuant to settlement with authorities is recorded in Other income (expense), net and Income tax expense, as applicable, and excluded from Net income to calculate Non-GAAP Net income.
- (i) Net unrecognized tax benefits related to French income tax matters is recorded in Income tax expense and excluded from Net income to calculate Non-GAAP Net income.
- (j) Reflects the tax impact of Non-GAAP adjustments above and changes in tax estimates which are excluded from Net income to calculate Non-GAAP Net income.
- (k) Cash used for additions to property and equipment is included in the calculation of Free cash flow.

For a more detailed discussion of the adjustments described above, please see the section in this press release under the heading "Non-GAAP Financial Measures" which provides definitions and information about the use of non-GAAP financial measures.

Booking Holdings Inc. Statistical Data In millions⁽¹⁾ (Unaudited)

Units Sold	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
Room Nights	183	151	198	246	240	211	274	268	276
Year/Year Growth	43.9 %	99.9 %	99.7 %	56.3 %	31.5 %	39.5 %	38.3 %	8.8 %	14.9 %
Rental Car Days	13	11	15	16	16	14	19	20	20
Year/Year Growth	44.0 %	35.8 %	53.0 %	22.4 %	24.9 %	27.6 %	22.7 %	24.0 %	20.0 %
Airline Tickets	4	4	5	6	6	6	8	9	9
Year/Year Growth	154.8 %	108.0 %	69.1 %	31.4 %	45.1 %	61.5 %	73.3 %	58.3 %	56.6 %
Gross Bookings ⁽²⁾	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
Merchant	\$ 8,812	\$ 7,136	\$11,007	\$15,097	\$14,506	\$13,263	\$19,927	\$21,122	\$22,271
Agency	14,872	11,875	16,286	19,448	17,614	14,031	19,500	18,570	17,542
Total	\$23,684	\$19,011	\$27,293	\$34,545	\$32,120	\$27,294	\$39,427	\$39,692	\$39,813
Gross Bookings Year/ Year Growth (Decline)									
Merchant	128.2 %	222.2 %	240.6 %	126.5 %	64.6 %	85.9 %	81.0 %	39.9 %	53.5 %
Agency	56.2 %	132.9 %	87.1 %	27.2 %	18.4 %	18.2 %	19.7 %	(4.5)%	(0.4)%
Total	77.0 %	160.0 %	128.7 %	57.3 %	35.6 %	43.6 %	44.5 %	14.9 %	24.0 %
Constant-currency Basis	75 %	164 %	140 %	73 %	52 %	58 %	52 %	16 %	21 %
	2021	4004	1000	2022	2022	4000	1000	2022	2022
T. (1 D.	3Q21	4Q21	1Q22	2Q22	3Q22	4Q22	1Q23	2Q23	3Q23
Total Revenues	\$ 4,676	\$ 2,981	\$ 2,695	\$ 4,294	\$ 6,052	\$ 4,049	\$ 3,778	\$ 5,462	\$ 7,341
Year/Year Growth	77.1 %	140.7 %	136.3 %	98.7 %	29.4 %	35.8 %	40.2 %	27.2 %	21.3 %
Constant-currency Basis	76 %	146 %	146 %	116 %	47 %	49 %	47 %	28 %	18 %

⁽¹⁾ Amounts may not total due to rounding.

⁽²⁾ Gross bookings is an operating and statistical metric that captures the total dollar value, generally inclusive of taxes and fees, of all travel services booked by our customers, net of cancellations.